

# CFAE MEETING MINUTES

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Tuesday, December 8, 2020

5:30 to 6:30 pm

Virtual Meeting Via Microsoft Team

**CALL TO ORDER.** Interim Chairwoman, Lanaysha Jackson, L. at 5:35 pm

**ROLL CALL.** Interim Chairwoman, Lanaysha Jackson, L.

## **APPROVAL OF MINUTES FROM SEPTEMBER, OCTOBER, DECEMBER 2020 MEETINGS**

### **PRESENT:**

**L. Jackson – Chairwoman**

**Jason Anthony**

**– Commissioner**

**Emilia Ferrara**

**– Commissioner**

**Deidre Jefferies – Commissioner**

**Emma Keserich – DMPED, Coordinator**

**George Worrell -- Commissioner**

**Interim Secretary Kate Mereand - DSLBD Ex Officio**

### **ABSENT:**

**Brandon Andrews – Commissioner**

**Legreg Harrison – Commissioner**

**Lauren Carpenter – DC Gov**

**Laura Harding – Ex Officio**

**Mariessa Terrell – Commissioner**

- **Report from the Commission Chair**

- **Executive Committee Updates:** Emma Keserich is our new commission coordinator from the Deputy Mayor for Planning and Economic Development (DMPED).

- **Newsletter:** Each committee is developing content for the newsletter in January.
- **Committee Updates (Presentations & Engagement Opportunities)**
  - Committee Chairs:
    - **Retail and E-commerce**, Mariessa Terrell, Chair; L Jackson, Co-Chair: *No Updates.*
    - **Events/Community Giving**, Jason Anthony, Chair; Legreg Harrison:
      - *Holiday Event Update, moving the holiday party to the to Saturday, January 9. Confirmed a DJ, and multi-media, short spotlight from invited guests, potentially a background contest or other fashionable competition. (Commissioner Anthony will work directly with Lauren to set up the invite and the Eventbrite, and DMPED will set up the platform on Zoom or WebEx.)*
      - *Coat drive has been active for 3 weeks and is and ongoing through the Georgetown Ministries Center.*
        - *Commissioner Anthony and volunteer friends are there every Sunday at noon. They put together resource bags at the parking lot facing the Ritz Carlton and drop them off at the shelter. 1041 Wisconsin Avenue, NW. The shelter entrance is through the alley. Feel free to come by this Sunday or next to drop off a coat. Kindly place donated coats inside of a plastic bag.*
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  - **Marketing and Communications**, Brandon Andrews, Chair; Lauren Carpenter, DMPED Liason: *No updates.*
  - **Careers and Education**, Emilia Ferrara; Chair; Laura Harding; Deidre Jefferies:
    - *The Coursework Guide, the committee is exploring which program in DC Schools are accessible to students outside of the schools' boundaries. The committee is also exploring how CFAE can highlight the work of students currently in fashion programs. The Coursework Guide has three prongs now: Classes students can take in high*

*school, programs in the school district, and outside of school programs available in DC.*

- *There is also continued interest in creating a sustainability subcommittee, and a potential workshop in 2021 by Commissioners Ferrara and Jeffries providing details on how to design digitally and therefore reduce waste.*

- **Unfinished Business**

- **GOV Email Addresses:** Mandatory
- **Newsletter:** *Entries per committee, to be released in January 2021.*
- **Building your committee:** *Each committee should be 3-5 members in addition to the Commissioners.*
- **2021:** *Increased outreach to increase public attendance at CFAE meetings.*
- **Project and Partnership Presentation by ArtBae:** *Providing an opportunity, like District of Fashion, to support small businesses and creatives to be connected to the platform during Fashion Week. This would a 3-4 day event showcases boutique artists and designers. CFAE will help recruit participants and share marketing.*

- **New Business**

- *Commissioners will meet in one week to conduct 2021 planning.*

- **Adjournment at 6:54**